ARTWORK TEMPLATE

Examples
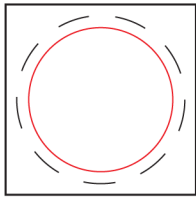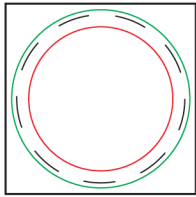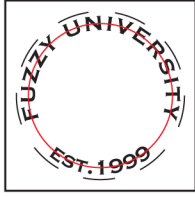
Without Bleed | **With Background Bleed** | **Good** | **No Good** | **Good** | **No Good**

Rules for creating artwork

1) No text or graphic beyond the inner red circle except a full bleed background if used.

2) No full bleed background can go beyond the outer green circle.

3) Black circle of dashes indicate where artwork will be punched.

4) No graphic points outside the square. Click on the "no good" horse art to see an example of of graphic points exceeding the square.

5) These rules apply to all size of artwork.

6) Copy one of the artwork templates below and save in a new file. Remove all circles and square when artwork is completed. Save as one of the formats listed in rule 8.

7) Print the artwork before submitting and use the arms length rule. Hold the printed art at arms length to see if the text and value is readable.

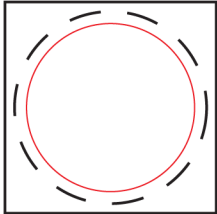8) Prefered file formats are: .Illustrator (.ai), photoshop (.pdf), (.png), or .(jpg) saved at 300 dpi.

7/8" center
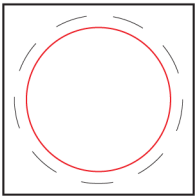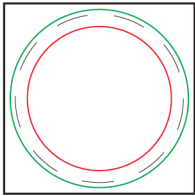
Without Bleed | With Background Bleed

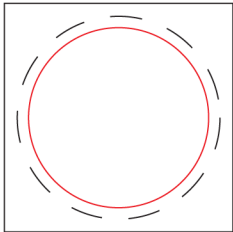7/8" center with 3/4"(.750) red circle for text and graphics
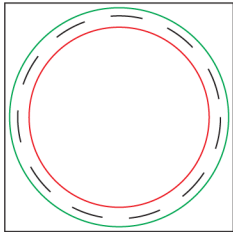
1" center

Without Bleed | With Background Bleed

1" center with 7/8"(.875) red circle for text and graphics

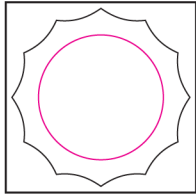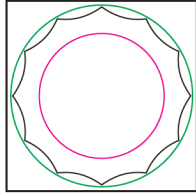### 1 1/16" center

Without Bleed | With Background Bleed

1 1/16" center with 15/16"(.9375) red circle for text and graphics
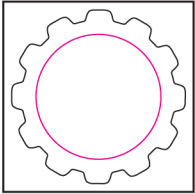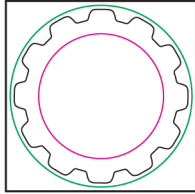
Shaped Inlays
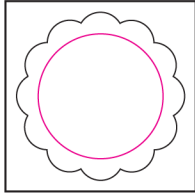
Scallop
Without Bleed | With Background Bleed
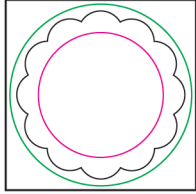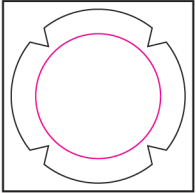
Cog
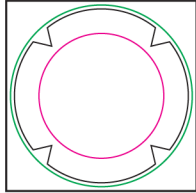Without Bleed | With Background Bleed

Hub
Without Bleed | With Background Bleed
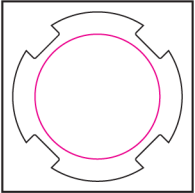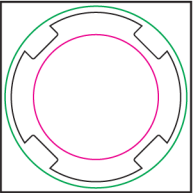
4 Point
Without Bleed | With Background Bleed

4 Notch
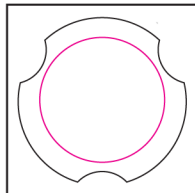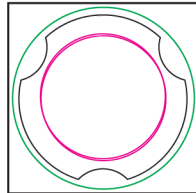Without Bleed | With Background Bleed

3 Moon
Without Bleed | With Background Bleed

All shaped inlays are 7/8" (.875) with (.650) printable red circle.